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Balanced design

as a direct response to the context.

Hotel Priyadarshini,Hosapete is a culmination of a balanced design process –a skillful mediation between a number of opposites including the old and the new, the natural and the manmade, luxurious and the modest, masculine and feminine,past and present.





Ar.Adithya Kashyap

Unique blend of traditions of the past and comforts of the present.













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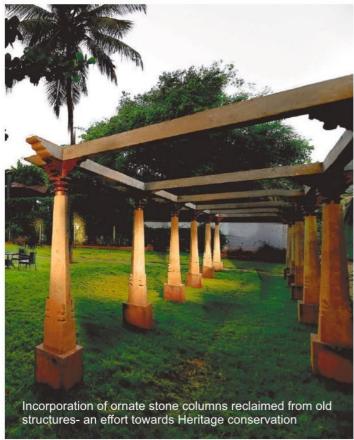
PRINCIPAL DETAILS FACT BOX

Principal Architect : Ar. Adithya Kashyap Design Team : Sharada Seshadri, Pallavi Patil,

Location : Hosapete, near Hampi
Structural Consultant : Mr.Praveen Kumar

Client : Mr. Srinivas Rao Build Area : 50000 sft

Project Name : Priyadarshi pride Photography : Frames by Harsh



simple yet elegant edifice stands on one of the busiest quarters of the city. The urban sounds of people and accelerated traffic can be detected on the streets. However once inside, you are most likely to forget the hustle-bustle hums from the locale. This facility has witnessed its guests enjoy the quiet and emptiness with their families, the business class appreciate the value and comfort while the carefree tourists both domestic and foreign getting to taste the local delicious vegetarian cuisine and hospitality. This is Hotel Priyadarshini located at 'Hosapete', Karnataka, just a few miles away from the famed UNESCO world heritage site and former capital of Vijayanagara Empire - 'Hampi' which is flocked by travellers from across the globe.

Having established a remarkable presence in the hospitality industry for three decades, Hotel Priyadarshini Group aspired

to upgrade their facility that can welcome the guests to experience a reposeful and a memorable stay at 'Hosapete'. Being the first ever hotel to be founded in city, under the flagship brand name Hotel Priyadarshini, this was an esteemed project envisioned by Mr SrinivasRao the Managing director of the group. The programmatic requirements for this 114 room hospitality facility included renovating the existing hotel "Priyadarshini Classic",designing a new wing Priyadarshini Pride refurbishing "Naivedyam" the restaurant. The client believed that the facility should be an extension of their commitment to the finest traditions of Vijayanagara hospitality. The fresh green softscaped gardens fused tastefully with locally mined granite design elements create smart and striking visuals that invite the guests. Retaining the nativeculturally important tree species including the sacred coconut trees on site was a conscious decision by the client and the architect to respect and nurture the various life forms- insects, birds, mammals squirrels that have thrived on that micro habitat. As visitors move through the main entrance stairway to the building, they are greeted by a lovely lily pond that is posited against the backdrop of a green vertical garden.

Priyadarshini Pride - houses a simple reception lobby, conference room, 300 cover banquet hall and 34 luxury rooms and suites for guests. Despite the premium value of real estate, the client was non-compromising about spacious rooms and bathrooms that has resonated quite well with the guests evident through their positive feedback. In total contrast to the noisy street on front, careful-strategic planning of the new wing ensured privacy and super quiet spaces. As the sun sets over the façade of the building, it washes through the glazed fenestrations colouring the interior walls bright amber yellow. The unpretentious building fascia and the soft built environment around it is a visual delight due to its simplicity and gently remind us of the virtues of moderation and sombreness.







The interior design of the new wing was inspired by subtle retro styling to create an exciting experience of freshness, openmindedness, inventiveness intended at rejuvenating the tourists and travellers. The reception and the waiting lobby witness the arrival of guests who are received at the seamless white corian welcome desk; Soft furnishings infused with neutral colours have been paired with oversized retro inspired luminaires, splash of bright colours here and there, textured walls with patterns to create a laid-back, arty feel. The decor display an eclectic mix of old styles and new forms and finishes; this coupled with the trespligues 'curtains' with pastel colours and retro furnishings and lighting fixtures gives this place the

sleek, svelte looks. The Facility also hosts 'Naivedyam'-a double height restaurant for the finest South Indian gastronomical experiences with walls that have been embellished with creative handmade sketches of Hampi edifices by local artists; simple furnishings and curvy ceilings that are fluid in nature, unfussy interiors. Eco friendly fly ash blocks as against burnt brick were used for wall construction that has resulted in a lighter RCC framed structure. The Structural consultant, Mr Praveen Kumar has introduced an ingenious structural feature in this project; an entire 12 feet wide service floor has been anchored from the top floor without the support of underlying columns.

Hotel Priyadarshini- is today a landmark facility at 'Hosapete' as it reflects its cultural context in a subtle way; it's a balanced design evolved out of a meditative attitude towards climate, geography, history, materials, objects and most importantly people. It has responded well to the aspirations of the client, end userstravellers, visitors and locals which is echoed by their optimistic response and feedback. It's a humbling experience for the architects to note that the testimonials given by the guests give evidence of happiness to which architecture and mindfuldesign has made its distinctive contribution.

